

BNI BROOKLINE NETWORKERS

Speaker Bio Sheet

Use this sheet as a guideline in creating a bio for another member to read prior to your presentation. A member-read bio should be 1-min max.

Business Name:

Profession:

Years in Business:

Website:

Social Media Profiles:

Facebook:

Instagram:

LinkedIn:

Business

1. Describe your ideal client or customer, i.e., the perfect referral.
2. What services do you provide? Any favorites or specialties?
3. What makes your business stand out amongst your competitors? What makes you different?
4. How did you choose your current profession?
5. What has been the most important aha moment for you in your career?
6. What advice would you give to someone starting out in your profession?
7. Any mentors or inspiration along the way?
8. What is one of your goals for the next year? What do you hope to learn?

Personal

1. What do you like to do for fun?
2. Anything personal you would like to share (hobbies, interests, family life)?
3. When you were a child, what did you want to be when you grew up?
4. In addition to building a thriving business, what's important to you?